

Success factors of international Mergers & Acquisitions: The success of international mergers and acquisitions is dependent on more than the financial evaluation of the organisations involved



Essay from the year 2010 in the subject Business economics - Economic Policy, grade: 1,7, University of Kent (Kent Business School), language: English, abstract: The history of mankind is marked by the striving of a person to surpass oneself. In the early days growth was mainly achieved by enlarging the own family, and during the times of sedentarisation growth was achieved by claiming more areas of arable land. These two human characteristics have survived to the present day and have been transferred into modern world economy on the one hand striving for more and on the other hand the increase of own power or influence. Nowadays those men are called entrepreneurs, and they take care of these things in the economic world through Mergers and Acquisitions. Therefore, it is hardly surprising that this kind of enterprise growth has found more and more approval in the course of the last years. It is easy to recognize that development by comparing the impressively increasing transaction volumes. That this trend will obviously continue has been confirmed by one of the most recent surveys conducted by the Boston Consulting Group (Kronimus et al., 2009). According to the survey every fifth company in Europe plans an acquisition in the year 2010 in spite of the continuing economic crisis. These figures look impressive, but if one gets deeper into the subject, one realises that almost 70% of these mergers do not achieve the intended objectives (Palmer, n.d.), or are even regarded as a complete failure (Habeck et al., 2000). Remarkable is the fact that there are even unsuccessful mergers involving financially sound companies. Therefore, it can be concluded that the success of a merger or a takeover not only depends on the financial evaluation of the involved organisations but rather that there must be other factors which play a significant role. These other

factors will be identified in this paper and their importance will be critically discussed.

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international mergers and acquisitions. Such organisational changes are rendered even more difficult considering the different cultural backgrounds of the involved companies. intercultural management practices might be an important factor in improving the success rate of. **Researching Mergers & Acquisitions with the Case Study Method** though there seem to be perhaps more than 20 times as many M&A surveys as case Key words: mergers and acquisitions, case study method, idiographic research . a unique case would be the global financial crisis starting in 2008. organization theory and HRM tend to disregard research findings in the other **Fuchs, Eduard: Success factors of international Mergers & Acquisitions** The success of international mergers and acquisitions is dependent on more than the financial evaluation of the organisations involved, The success of **Success Factors of International Mergers and Acquisitions (eBook** The success of international mergers and acquisitions is dependent on more than the financial evaluation of the organisations involved. Essay, 2010, 19 Pages. **Success factors of international Mergers & Acquisitions Publish** Success Factors of International Mergers and Acquisitions - Dependence on more than the financial evaluation of the organisations involved - Carmen Sum **Success Factors of International Mergers & Acquisitions - Eurobuch** **Mergers and acquisitions - Wikipedia** Scopri Success Factors of International Mergers and Acquisitions: Dependence on more than the financial evaluation of the organisations involved di Carmen **Success factors of international Mergers & Acquisitions Publish** Case study research Mergers and acquisitions International business Corporate industrial organization, management, strategy, accounting, finance, . provide more in-depth analysis of complex organizational phenomena than .. I&AD, M&A path, merger evaluation, factors affecting merger success. **Success factors of international Mergers & - 9783640698011** The success of international mergers and acquisitions is dependent on more than the financial evaluation of the organisations involved, The **Success Factors of International Mergers and Acquisitions - AbeBooks** global market has prompted the Companies to go global for mergers and (M&A) are the strategic growth devices in the hands of more and more Mergers & Acquisitions (M&A) as the strategic concepts for the nuptials of Successful competition in international organizations and people, the role of human factors in. **Success factors of international Mergers & - 9783640698011 - buy** Mergers and acquisitions (M&A) are transactions in which the ownership of companies, other business organizations or their operating units are transferred or combined. Achieving acquisition success has proven to be very difficult, while various . In a forward triangular merger, the buyer causes the target company to **The contribution of intercultural management to the success of** 1980s there were aggressive takeovers and in the 1990s, there were global takeovers. successful acquisitions with cost cutting being the most important factor for the banks Merger Motives and Target Valuation: A Survey of Evidence. meet their financial targets, producing lower returns than it was expected and **Success factors of international Mergers & Acquisitions Publish** The success of international mergers and acquisitions is dependent on more than the financial evaluation of the organisations involved Essay from the year

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