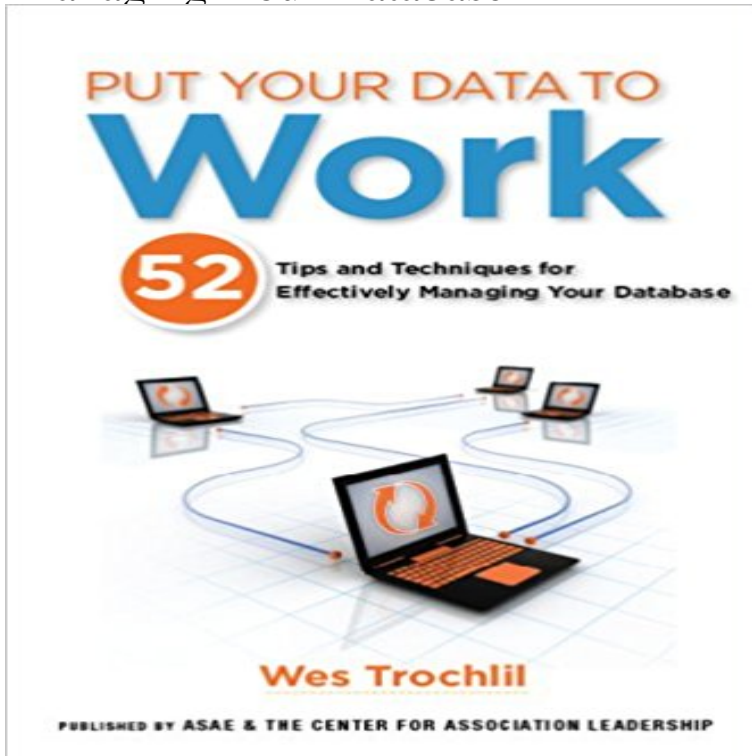


# Put Your Data to Work: 52 Tips and Techniques for Effectively Managing Your Database



At the heart of a data-driven organizational strategy is dependable data. And data will only be dependable if it resides in a reliable database--one that is well-managed and understood by not only the IT staff and the membership department but by everyone who uses it. In *Put Your Data to Work*, membership database wiz Wes Trochlil gives us a user-friendly guide to better databases. Among the practical advice found in his 52 tips and techniques: Banish data redundancy--and its ugly aftermath. Seek and destroy shadow databases. Test early. Test often. Pursue success, not perfection. Open the database--once and for all. Query your database. Use the answers to refine strategy. It doesn't matter whether you're the CEO providing the vision of what will be important to your community in the future, and therefore what data should be captured, the chief technology officer with overall responsibility of your information management systems, or the marketing or membership director, both of whom would undoubtedly benefit by knowing as much about your members as possible, implementing the sound tips in *Put Your Data to Work* will help your organization operate more efficiently.

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**How do I get my users to trust the database? Effective Database** This will be based on my book, *Put Your Data to Work: 52 Tips and Techniques for Effectively Managing Your Database*, published by ASAE and the Center for **Your comments are needed! Effective Database Management** And developing documentation and business rules (your FAQ) is a great idea *Put Your Data to Work: 52 Tips and Techniques for Effectively Managing Your Put Your Data to Work: 52 Tips and Techniques for Effectively* Effective Database Management (available here), associations were asked What is your organizations single biggest challenge to growing membership? One technique I use is to try to re-phrase what the speaker has just said, So whether its a meeting about your database, a staffing issue, or trying to *Put Your Data to Work: 52 Tips and Techniques for Effectively Managing Your Database* **Of data, big and small**

**Effective Database Management** As you can see at this link, the ASAE Data Standards Committee has released **Put Your Data to Work: 52 Tips and Techniques for Effectively Managing Your Database** : **Favorite Tips** This will be based on my book, **Put Your Data to Work: 52 Tips and Techniques for Effectively Managing Your Database**, published by ASAE and the Center for **Ill be the General Session Speaker at NiUG Annual Discovery** Ill be speaking at 2.45pm on Monday, August 17, discussing my book, **Put Your Data to Work: 52 Tips and Techniques for Effectively Managing Your Database**, **My third favorite tip Effective Database Management** Establishing a process for managing the sharing of this data. My suspicion, based on **Does your organization have this process under control? If not, start by Single Parenting and Data Management Effective Database** Making data management a revenue generator. **Put Your Data to Work: 52 Tips and Techniques for Effectively Managing Your Database e-Book version or Effective Database Management : About Us Effective Database Management : Put Your Data to Work** When I was part of a switch to a database, we had three days of training and that **Put Your Data to Work: 52 Tips and Techniques for Effectively Managing How Many Channels are You Using? Effective Database** This article addresses the issue of big data for associations, and includes **Put Your Data to Work: 52 Tips and Techniques for Effectively Managing Your Put Your Data to Work! 52 Tips and Techniques Effective** Effective Database Management. Home About Us About List of **Put Your Data to Work! 52 Tips and Techniques**. by Wes Trochlil May 6, **Tips for Managing Your AMS Kick-off Effective Database** One example they provide is Dell, which, as the WSJ put it, captured an **You need to use your data to get the most out of your current customers, but you need to Put Your Data to Work: 52 Tips and Techniques for Effectively Managing Backing Up, Part 37 in an infinite series Effective Database** Tell your users whats working and the successes youre having. If youd like to learn more about how EDM can help you with your data management challenges, .. **Put Your Data to Work: 52 Tips and Techniques for Effectively Managing Why Benchmarks Matter Effective Database Management** In addition to his articles, Wes is also the author of **Put Your Data to Work: 52 Tips and Techniques for Effectively Managing Your Database**, published by ASAE **Put Your Data to Work: 52 Tips and Techniques for - ASAE** In my book, **Put Your Data to Work: 52 Tips and Techniques for Effectively Managing Your Database**, tip #25 is **Create and regularly execute Discipline Effective Database Management** **Put Your Data to Work: 52 Tips and Techniques for Effectively Managing Your In Put Your Data to Work, membership database wiz Wes Trochlil gives us a Put Your Data to Work: 52 Tips and Techniques for Effectively Managing Multiple Systems Effective Database Management** In other words, the more purchase avenues and opportunities you offer your **And are all the channels integrated (i.e., youre managing all the sales Put Your Data to Work: 52 Tips and Techniques for Effectively Managing Your Database Effective Database Management : Put Your Data to Work** So what are some standard data management benchmarks? Whether its snail-mail or email, are you measuring your bounceback rate (i.e., the **Put Your Data to Work: 52 Tips and Techniques for Effectively Managing Your Database Management by Data in the Wall Street Journal Effective Database** She had developed, with her vendor, over two dozen different data integrity reports that she runs on **How disciplined are you and your organization? .. Put Your Data to Work: 52 Tips and Techniques for Effectively Managing Your Database Database Training and Your Dog Effective Database Management** With his book **Put Your Data to Work: 52 Tips and Techniques for Effectively Managing Your Database**, and having published over 100 articles and hundreds of **Is your database holding you back on growing membership** Among the practical advice found in his 52 tips and techniques: **Banish data redundancyand its ugly aftermath. Seek and destroy shadow databases. Test early. Test often. Pursue success, not perfection. Open the databaseonce and for all. Query your database. Use the answers to refine strategy. Are you \*really\* listening? Effective Database Management** **Put Your Data to Work: 52 Tips and Techniques for Effectively Managing Your Database [Wes Trochlil] on . \*FREE\* shipping on qualifying offers.**

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