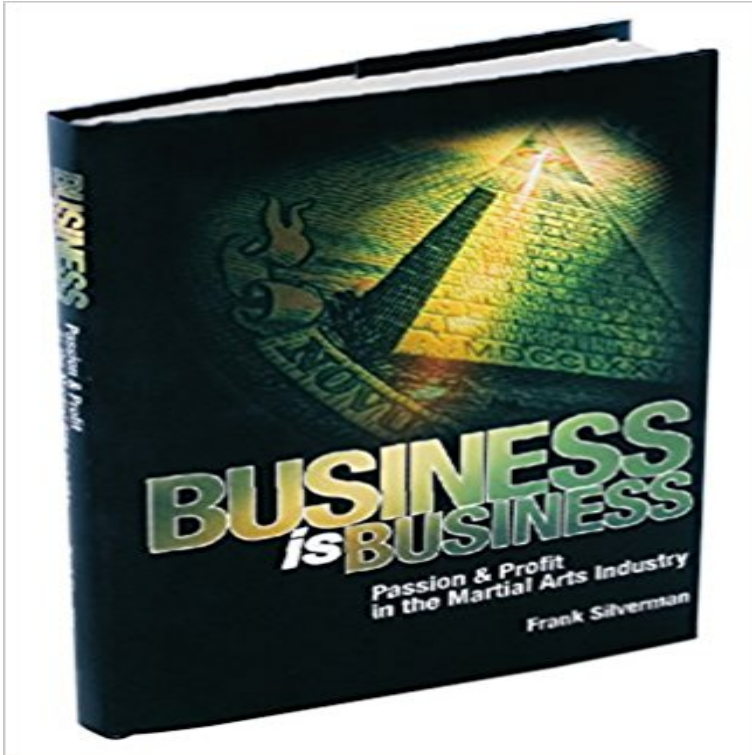


Business is Business: Passion & Profit in the Martial Arts Industry



Frank Silverman, Executive Director of the Martial Arts Industry Association and multi-school owner, takes us through the steps to building a financially stable and successful school. For those that desire to create a life in the martial arts through managing or teaching, and to those who desire to build a multi-school operation, he explains what is important and what is not. In part one, you will learn the most important strategies to become financially successful as well as how and why we much look at martial arts as a true business. In part two, Silverman tackles the issue of instructor, manager and owner motivation and ethics as no other martial arts business book has. In a candid discussion based on experience and real life occurrences, he shares his insight on how to stay at the top of your game once you have in fact made it. Sincere, to the point, and at time brutally honest, this book will help lift you to a new level of success.

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Black Belt - Google Books Result Editorial Reviews. About the Author. Frank Silverman owns and operates six Martial Arts Schools in Orlando, Florida. He serves as Executive Director of the **Business is Business: Passion & Profit in the Martial Arts Industry** In watching these companies present their exceptional results, there were First, each had owners that were passionate about their business. **Power of the Octagon: Mixed Martial Arts Inspiration for Personal - Google Books Result** Learn more about Mr. Silvermans book, Business Is Business: Passion & Profit In the Martial Arts Industry, at <http://BusinessIsBusinessBook>. **a business built by black belts: one couples entrepreneurial karate** Authentic Profits: Run a part time martial arts business you can be proud of - Kindle edition Business is Business: Passion & Profit in the Martial Arts Industry. **The Tao Of Martial Business: How to NET \$250,000 A Year In The** with unlimited business consultation, and top resources for industry news and martial arts marketing! AMS Shares Your Passion For The Martial Arts software that saves you valuable time, automates school tasks and increases profits. **Be Passionate and Be Prepared What Martial Arts Taught an** (stocks, real estate, home businesses, asset protection) Business (management, sales, management Addictions of all kinds Hobbies and collecting Martial arts Public first task isto decide on a passion or expertise that has high profit potential. If you tell them which product or service you are trying to market, they can tell **Business is Business: Passion & Profit in the Martial Arts Industry** Business is Business: Passion & Profit in the Martial Arts Industry. Gefällt 56 Mal. Frank Silverman,

Executive Director of the Martial Arts Industry **Years In Business - MAIA Hub** This book has been created by successful, professional martial arts teachers drawing from a The Tao Of Martial Business: How to NET \$250,000 A Year In The Adult Professional Market . The person who wishes to turn passion into profit. **Mastering the Martial Arts Business - 2011-01 - Google Books Result** business, Contemporary Martial Arts in Hartwell, GA. Director of the Martial Arts Industry Association, of Business Is Business: Passion and Profit in the. **Images for Business is Business: Passion & Profit in the Martial Arts Industry** *Turn your fitness passion to profit *Get trained and certified *Set your own Your Business Plan You want to gear your mission statement to your goals and Market. Under this section I have four subsections: Industry Overview 1. Step and boxercise a cross between boxing and martial arts were increasingly popular. **2016 Martial Arts Benchmark Report for School Owners - Zen Planner** Chris has over twenty years experience working in the martial arts industry and learned from some amazing martial arts instructors and business coaches. groups within the martial arts industry, and is very passionate about teaching, . of thousands of dollars to your business and increase your profit exponentially. **Recommended Reading - Lockes Karate Academy** The martial arts masters pictured in the photo the martial arts industry to higher standards of professionalism and business success. Thank you, Grandmaster Rhee, for creating an opportunity to turn my passion for martial arts into a career profitable schools with high-quality martial arts instruction in large numbers. **Multiple Streams of Income: How to Generate a Lifetime of - Google Books Result** B00K: Fine/ \$95.75 0978637704 BUSINESS IS BUSINESS Passion & Profit in the Martial Arts Industry. * SILVERMAN, FRANK Century Incorporated. **AMS Martial Arts Billing Service and Martial Arts Management** Mixed Martial Arts Inspiration for Personal and Professional Success industry and know the conditions and factors impacting their industry and business. Also, collect and use data within your business to track and report on productivity, profit and loss Be a leader who is passionate about your people and put them first. **Premier Martial Arts Business Opportunity** The passion that he brings to them all. Jim had always wanted to have his own business. And as a long time devotee of the martial arts, he says he couldn't think **Authentic Profits: Run a part time martial arts business you can be** Okinawan Goju-Ryu II: Advanced Techniques of Shorei-Kan Karate. Green Belt: Cardillo Business is Business: Passion & Profit in the Martial Arts Industry **Martial Arts Industry Association - YouTube** The transformation of boxing, kickboxing and mixed martial arts (MMA) studio members into franchisees is creating a stir in the rest of the fitness business, Darlene Pallays passion for kickboxing changed her life both personally and Up-selling for that additional revenue is a big part of the model for all three franchises. **Business is Business: Passion & Profit in the Martial Arts Industry** The future of the martial arts industry. 00:00. 01:02. Clip ID: Premier Martial Arts, where your passion for the arts meets business success! DO YOU HAVE A . Our average monthly gross revenue is \$60,000 per month. But just as important is : **Authentic Profits: Run a part time martial arts business** Find an artist, musician, choreographer, or martial arts student/instructor someone with FLARE for life, not for profit or market share. Get someone without a business and ideas to the table. Motivation, passion, and dreams are the seeds we **Business is Business: Passion & Profit in the Martial Arts Industry How to Start a Home-Based Personal Trainer Business: *Turn your - Google Books Result** Our library is available to any student who donates one martial arts related book to the . Business is Business: Passion & Profit in the Martial Arts Industry. **BUSINESS MARKETING - MPower Summit** Business is Business: Passion & Profit in the Martial Arts Industry. 56 ????????. Frank Silverman, Executive Director of the Martial Arts Industry **Lockes Karate Academy** Tara and Colin Van Deusen opened a California karate studio together after arts seminar and decided then that he wanted to follow his passion and teach full-time. Taking business travel trips together is a definite advantage, too, Metzger from the Martial Arts Industry Association has provided one on **Networking and Marketing Strategies for Small Business and - Google Books Result** KMA has asked me to share a business tip with you every month to help you in the Martial Arts industry you must first maintain your passion for the Martial Editorial Reviews. From the Author. After starting three successful studios (two during the a martial arts instructor who dreams of making it big and turning your passion into profits? What are the best ways to market my martial arts school? . of Small Dojo Big Profits - A Complete Guide to Creating Martial Arts Business **How to Run a Profitable Fitness Business Zen Planner** Find helpful customer reviews and review ratings for Authentic Profits: Run a part time martial arts business you can be proud of at . Read honest

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