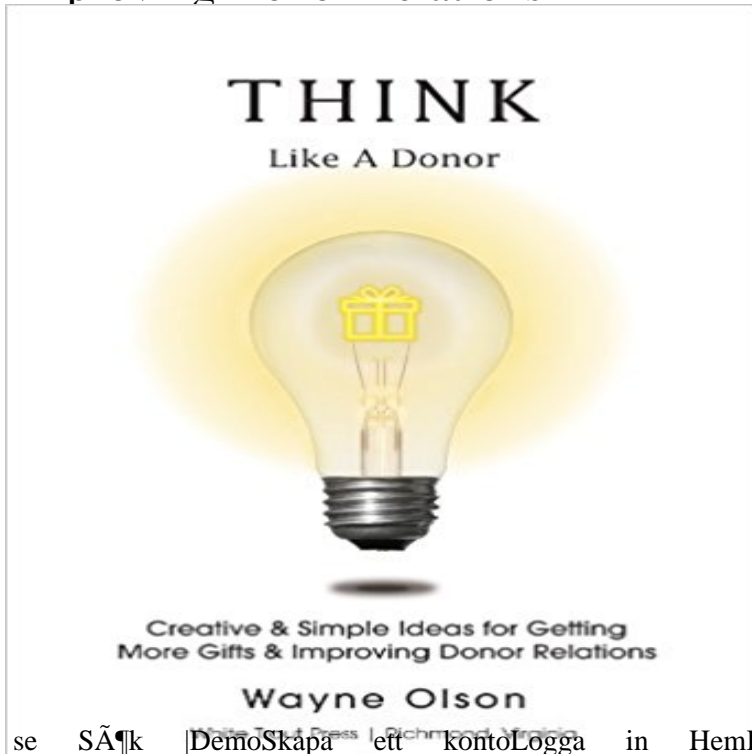


# Think Like a Donor, Creative & Simple Ideas for Getting More Gifts and Improving Donor Relations



It is the question every fundraiser, every nonprofit, and every charity asks: How can we raise more money for our cause? Think like a Donor answers the question with ways that every nonprofit, big or small, can use to raise more funds and improve donor relations. Think Like a Donor gives anyone who raises funds, or who wants to, ways to raise money by looking at fundraising from the donors point of view. This book will give you a handy tool and reminder of ways to raise money, whether you are a professional gift officer, reluctant fundraiser, volunteer or board member. You can build a better charity.

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