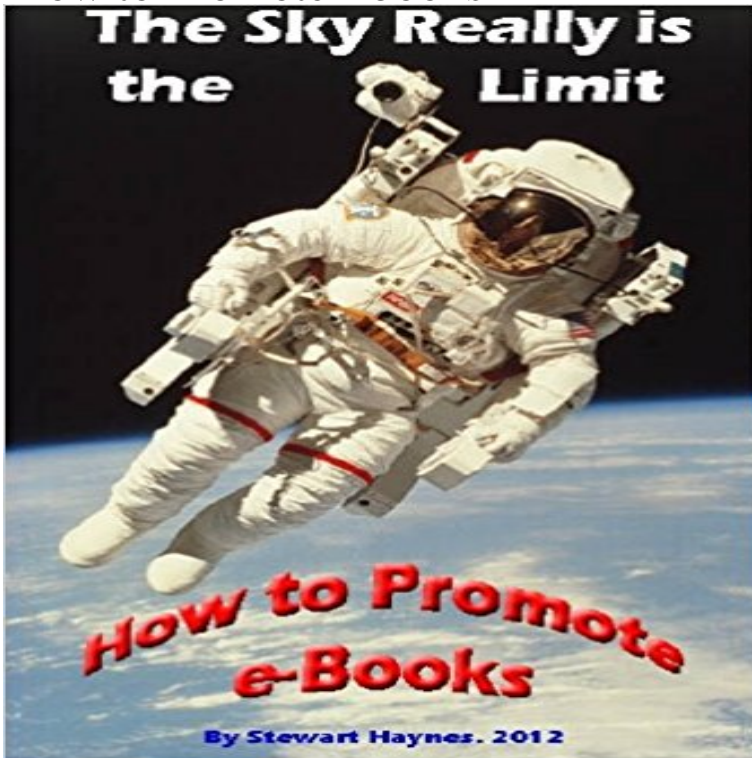


How to Promote Ebooks



This publication is a natural extension to my first book *Self Publish and Make Money with Ebooks*, which is also available in the Kindle store. I have made this how to promote ebooks guide very low priced because it covers an area that is based around finding free traffic to your book, rather than a comprehensive guide which would cover the ebb and tide of pay per click advertising and everything that goes with it. If we were looking for free traffic, we shouldn't have to spend a fortune to learn how to do it. It is my belief that there is a defect in the phrase speculate to accumulate. I would much prefer to accumulate first. Many people writing their first books will possibly get sucked in by the sort of traffic that PPC can provide, and end up by maxing out their credit cards. The approach I'm recommending in this book will cost you nothing but your time. While you're using this method you will also learn elements of search engine optimisation, and a lot about the whole thing works.

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