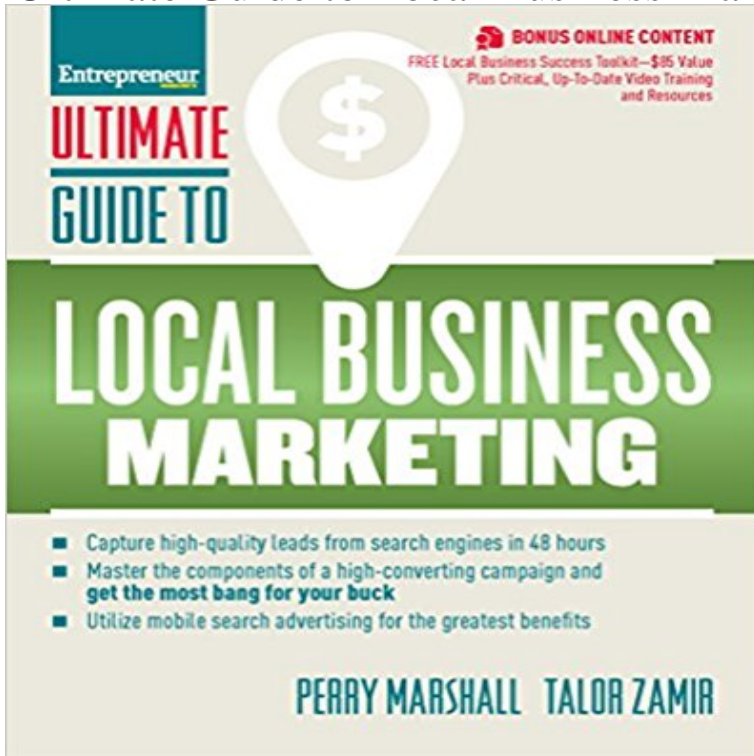


# Ultimate Guide to Local Business Marketing (Ultimate Series)



Google advertising looks easy but proves to be hard. Local internet marketing is tough because owners are besieged with phone calls, reps and solicitations promising first page on Google, Facebook traffic, Social Media exposure and myriads of advertising opportunities. Search Engine Optimization is fraught with landmines. And most local business marketing owners feel ill-equipped to judge. They write big checks, and all too often get disappointing results. NOW YOU CAN MASTER LOCAL ONLINE LEAD GENERATION AND REACH THE RIGHT CUSTOMER EVERY TIME. With Google, Yahoo!, and Bing returning local businesses as results on more than a billion daily searches, Google AdWords expert Perry Marshall and online lead generation expert Talor Zamir introduce you to the basic framework behind a successful local paid search, mobile and SEO campaign. From defining local search marketing--often confused with paid search and search engine optimization--to local listing and reviews to social outreach and effective content development, this guide delivers the tools to build a complete local marketing campaign. You'll discover how to: Capture high-quality leads from Google AdWords and Bing in 48 hours Master the components of a high-converting campaign and get the most visitors and phone calls for your buck Lead Generation for Real Estate, Dentistry, Law, Auto Sales, Chiropractic and professional practice that brings new customers Harness mobile search advertising and Facebook ads for maximum results Search advertising leader Perry Marshall and local online marketing expert Talor Zamir have teamed up to fill a void in the online marketing category. From local business advertising to search engine listings, maps and reviews to social outreach, effective content development and PR, this guide goes beyond local SEO, delivering tools so

entrepreneurs can build a comprehensive online advertising campaign.

se SÄ¶k |DemoSkapa ett kontoLogga in HemKategorier ListaBÄ¶rsen Extern lÄ¶nkTill min webbplatsSÄ¶kordslistaRSS Prenumerera av domÄ¶nnamn SÄ¶kefter text SÄ¶k Till min webbplats Ä¶,r du orolig fÄ¶r din webbplats inte vara intagen av sÄ¶kmotorer i sÄ¶kresultat? Eller inte Ä¶r kopplade till andra webbplatser? Ange vÄ¶r hemsida med enkla steg, kommer du att ha en extern lÄ¶nk direkt! Du kommer att, pÄ¶ din vilja, kan du byta lÄ¶nkar med andra webmasters, sÄ¶ att frÄ¶mja din webbplats hÄ¶gt pÄ¶ sÄ¶kresultatet utan att behÄ¶va veta vem du har utÄ¶xlat lÄ¶nkar med! <-Klicka pÄ¶ den vÄ¶nstra knappen och lÄ¶gg direkt. Prisjakt Copyright © 2016 www.exlink-se.com All rights reserved. Kontakta oss: sushaokun@hotmail.com

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