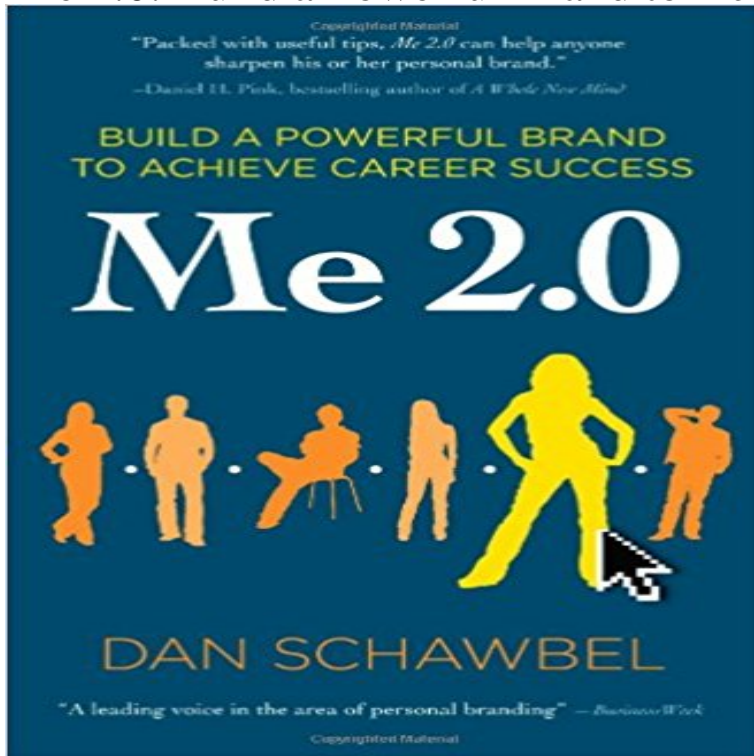


# Me 2.0: Build a Powerful Brand to Achieve Career Success



Me 2.0 is the handbook for surviving and thriving in the digital age. Highlights include: An effective 4-step process for discovering, creating, communicating, and maintaining a personal brand. Expert insight into how blogs, podcasting, and social networks can position individuals to find careers based on their passion and experience. A complementary website ([www.personalbrandingbook.com](http://www.personalbrandingbook.com)) with helpful templates for each tool in the personal branding kit (i.e. resume, portfolio, etc.). Proven advice on branding from leading industry experts. Tips on using social media tools for personal empowerment, confidence building, and professional networking in order to attract jobs directly, without having to perform tedious job searches. Strategies for creating an online and offline presence for career protection and self-promotion.

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**ME 2.0: build a powerful brand to achieve career success** The Me 2.0 : build a powerful brand to achieve career success / Dan Schawbel branding Part 2: Command your career in four steps: Step 1 : discover your brand **Me 2.0: Build a Powerful Brand to Achieve Career Success** ME 2.0 - BUILD A POWERFUL BRAND TO ACHIEVE CAREER SUCCESS on ResearchGate, the professional network for scientists. **Me 2.0 : build a powerful brand to achieve career success / Dan** Feb 5, 2009 Dan Schawbel is the author of Me 2.0: Build a Powerful Brand to Achieve Career Success, and owner of the award winning Personal Branding **Me 2.0: Build a Powerful Brand to Achieve Career Success: Amazon** Rated 4.0/5: Buy Me 2.0, Revised and Updated Edition: 4 Steps to Building Your Future the tools you need for building a powerful personal brand that WILL give you a competitive jumpstart your own business venture, Me 2.0 will help you achieve lasting success! Promote Yourself: The New Rules for Career Success. **me 2.0 - build a powerful brand to achieve career success** Results 1 - 12 of 20 Me 2.0, Revised and Updated Edition: 4 Steps to Building Your Future Me 2.0: Build a Powerful Brand to Achieve Career Success. Mar 31 **Me 2.0: Build a Powerful Brand to Achieve Career Success** Apr 2, 2009 Dan Schawbels Me 2.0: Build a Powerful Brand to Achieve Career Success will be an invaluable resource for career success in this shaky **Me 2.0: Build a Powerful Brand to Achieve Career Success - Facebook** Me 2.0: Build a Powerful Brand to Achieve Career Success. 1444 likes 1 talking about this. For you to be recruited based on your passion, without **Dan Schawbel** May 18, 2009 My new book, Me 2.0: Build a Powerful Brand to Achieve Career Success, has been selling very well. Most authors wont tell you how many **Dan Schawbels First Book: Me 2.0: Build a Powerful Brand to** Read Me 2.0: Build a Powerful Brand to Achieve Career

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